

■ SFL – #cloud.paris is 90% pre-leased

Paris, 30 November 2015

BlaBlaCar joins #cloud.paris

SFL has signed a new lease with BlaBlaCar, the world leader in car-sharing. Fit-out works will start in December 2015 and the teams will move into the nearly 10,000 sq.m. space in March 2016.

A leading company in the new technology sector as well as in the sharing and environmental economies, BlaBlaCar has enjoyed exponential growth in recent years in terms of its activity (over 20 million members), its global presence (20 countries) and the size of its workforce (more than 400 employees).

Modern and service-oriented. The need to find new premises that were larger and reflected the company's future ambitions quickly became apparent. It had well-defined selection criteria:

"We were looking for a building in this neighbourhood, at the heart of the new economy, and had a strong need for modernity and services, necessary to attract new talents and retain existing talents! The size of the floor plates and the flexibility they offer are an essential feature that enables a range of uses and layouts for our teams" explains Frédéric Mazzella, founder and CEO of BlaBlaCar.

In this transaction, BlaBlaCar was advised by the agency Aktis Partners and the law firm Cofino. SFL by the agency CBRE and the law firm Ashurst.



ABOUT SFL:

Leader on the prime segment of the Parisian tertiary real estate market, the Société Foncière Lyonnaise stands out for the quality of its property portfolio, which is valued at 4.8 billion euros and is concentrated on the Central Business District of Paris (Louvre Saint-Honoré, Edouard VII, Washington Plaza, etc.), and for the quality of its client portfolio, which is composed of prestigious companies in the consulting, media, digital, luxury, finance and insurance sectors.

STOCK MARKET:

Euronext Paris Compartment A
– Euronext Paris ISIN
FR0000033409 – Bloomberg:
FLY FP – Reuters: FLYP PA

S&P RATING: BBB stable
outlook

www.fonciere-lyonnaise.com



#cloud.paris – E-lounge – Photo: Clément Guillaume

#cloud.paris in brief...

#cloud.paris is a unique project in Paris covering more than 30,000 sq.m. in the heart of the Opéra CBD, a stone's throw from the Opéra and the Bourse, the traditional finance district, but also from 'Silicon Sentier' and a large number of companies active in the media, communications, fashion, cosmetics and, more recently, new technologies.

Performance resource for companies. Designed with the PCA agency, this project is the expression of the strong beliefs held by SFL's teams, namely that buildings are a management and performance resource for companies and that they must be transformed to reflect the new working practices and demands of our clients. With its large floorplates of more than 3,000 sq.m., #Cloud.paris offers exceptional flexibility and can be adapted to any form of internal layout desired by its future occupants.

Areas for working and interacting. This organisational efficiency is matched by a full services offering (restaurants, concierge service, fitness, etc.) in spaces which have been developed with care and which will become shared, inter-connected areas for working and interacting. Last but not least, the completed complex will offer its occupants open and connected spaces such as terraces, patios, an e-lounge and a business centre with a 200-seat lecture theatre.

About BlaBlaCar

BlaBlaCar is the largest long-distance car-sharing community in the world. This French start-up, founded in 2006, brings together drivers who have empty seats in their car and passengers who want to make the same journey. Travel costs (primarily road tolls and fuel) are shared between everyone in the car.

The name 'BlaBlaCar' comes from the fact that car-sharers indicate whether they are 'Bla', 'BlaBla' or 'BlaBlaBla' depending on how much they enjoy chatting in the car.

Some key figures:

- Present in 20 countries
- Over 15 million app downloads
- 400 employees... all car-sharers



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