

■ 50% of #Cloud.paris (SFL) leased already

Paris, 17 September, 2015

SFL has signed a new 6-year, fixed-term lease with a world-leading 'e-economy' firm for the #Cloud.paris project (2nd arrondissement of Paris), at a rent of €780/sq.m. The lease will take effect on 1st January, 2016, with teams moving into the premises during the first half of 2016. They will occupy a total of 3,600 sq.m. on the 5th and 6th floors, which enjoy access to vast, private terraces offering views over the whole of Paris.

Thanks to this new transaction, which follows an initial deal with Exane for 11,000 sq.m., SFL has now secured more than 50% of the #Cloud.paris project in advance of its delivery in November 2015.

This new and demanding client selected this next-generation, ultra-central, Parisian business complex because of its quality, particularly the quality of its work spaces that are designed to promote a horizontal organisational structure and facilitate communication and interaction between teams while also offering optimal lighting and comfort for employees. In a highly competitive recruitment market that operates at an international level in certain categories, the working environment was an integral element in the selection criteria highlighted by this future occupant of #Cloud.paris.

#Cloud.paris is a unique project in Paris covering more than 30,000 sq.m. in the heart of the Opéra CBD, a stone's throw from the Opéra and the Bourse, the traditional finance district, but also from 'Silicon Sentier' and a large number of companies active in the media, communications, fashion, cosmetics and, more recently, new technologies. Designed with the PCA agency, this project is the expression of the strong beliefs held by SFL's teams, namely that buildings are a management and performance resource for companies and that they must be transformed to reflect the new working practices and demands of our clients. With its large floorplates of more than 3,000 sq.m., #Cloud.paris offers exceptional flexibility and can be adapted to any form of internal layout desired by its future occupants. This organisational efficiency is matched by a full services offering (restaurants, concierge service, fitness, etc.) in spaces which have been developed with care and which will become shared, inter-connected areas for working and interacting. Last but not least, the completed complex will offer its occupants open and connected spaces such as terraces, patios, an e-lounge and a business centre with a 200-seat lecture theatre.



ABOUT SFL:

Leader on the prime segment of the Parisian tertiary real estate market, the Société Foncière Lyonnaise stands out for the quality of its property portfolio, which is valued at 4.8 billion euros and is concentrated on the Central Business District of Paris (Louvre Saint-Honoré, Edouard VII, Washington Plaza, etc.), and for the quality of its client portfolio, which is composed of prestigious companies in the consulting, media, digital, luxury, finance and insurance sectors.

STOCK MARKET:

Euronext Paris Compartment A
– Euronext Paris ISIN
FR0000033409 – Bloomberg:
FLY FP – Reuters: FLYP PA

S&P RATING: BBB stable
outlook

www.fonciere-lyonnaise.com



#Cloud.paris



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