

SFL launches “ServicesbySFL”, the first package of user-centric services

Paris, 19 April 2013

A service and information package, accessible to all clients

SFL announces that “**ServicesbySFL**” is being launched across the whole of its portfolio. This original concept provides SFL's office clients with access to a comprehensive range of services through a made-to-measure application. The app, which works on all supports (smartphones, computers, tablets, etc.), provides real-time access to information about services within the user's building and the surrounding neighbourhood (public transport, traffic, restaurants, concierge service, events, etc.). It is designed to improve the everyday life of clients' employees and provide them with a comprehensive range of services.

A clear ambition: to enhance the everyday life of employees

“This unprecedented project forms part of SFL's strategy to supply solutions to its clients and use real estate to drive the performance of client companies,” announces Dimitri Boulte, Deputy Managing Director and Chief Operating Officer. “Our priority is to focus on the clients in each of our buildings and offer them a comprehensive, easily-accessible range of services.” The multi-support application has been created in partnership with La Fourchette, the leading services intermediary in the French restaurant sector, and Circles, the world leader in concierge services.

A clear strategy: leverage the workspace to drive improved corporate performance

SFL, the leader in the Parisian prime office property sector, maintains a strategic focus on businesses that seek office spaces capable of enhancing their attractiveness, visibility and performance. “ServicesbySFL” is one aspect of this approach, which leverages the workspace to enhance employee wellbeing and improve business productivity.



With an exceptional portfolio of properties valued at €3.8 billion including transfer costs, essentially located in the Paris Central Business District, SFL is a preferred vehicle for investors wishing to invest in the Paris office and retail property market. As the leading player in this market, the Group is firmly focused on pro-actively managing high-quality property assets. SFL has elected to be taxed as an SIIC since 2003.

STOCK MARKET:

Euronext Paris Compartment A
– Euronext Paris ISIN
FR0000033409 – Bloomberg:
FLY FP – Reuters: FLYP PA

S&P RATING: BBB- Stable
outlook

www.fonciere-lyonnaise.com

